

I MINA' TRENTAI UNU NA LIHESLATURAN GUÅHAN  
2011 (FIRST) REGULAR SESSION

Resolution No. 279-31(COR)

Introduced By:

T.R.Muna Barnes

2011 REG - 1 FIN 3: 24

Relative to commending and congratulating Lourdes "Lou" Sanchez for her 30 years of commitment and dedicated service to the people of Guam.

**BE IT RESOLVED BY I LIHESLATURAN GUÅHAN OF I MINA' TRENTAI  
UNU NA LIHESLATURAN GUÅHAN:**

1           **WHEREAS,** Lourdes "Lou" Sanchez has had 30 years of experience in telecom,  
2 banking, office products, health insurance, and real estate; and

3           **WHEREAS,** Lou became an industry leader as the sales and marketing manager  
4 for Continental Airlines and has served in that capacity for over 12 years; and

5           **WHEREAS,** Lou's region of responsibility was Guam, Palau, Yap, Fiji, Phonpei,  
6 Kosrae, Chuuk, Majuro, Saipan, Rota, Cairns, Hong Kong, and Manila; and

7           **WHEREAS,** Lou's broad base of experience in sales and marketing gave her the  
8 ability to revive marketing and promotional efforts for the region; and

9           **WHEREAS,** Lou led the initiative for the Micronesian Road Show, which was  
10 started in 2008 with Continental Airlines and the national tourism offices to promote  
11 travel from Australia to the region; and

12           **WHEREAS**, Lou led the initiative by working with Tropical Tourism of Northern  
13 Queensland in Cairns to host a Micronesia products seminar with travel and tour  
14 agencies from Cairns and now the event has grown to a three-city travel road show  
15 promoting travel to the region with participation from Pohnpei, Kosrae, Chuuk, Yap,  
16 and Palau’s tourism offices; and

17           **WHEREAS**, Lou actively reviewed , scheduled, and maximized exposure from  
18 media, travel and tour agents, sports tourism, travel expos, and conferences to Guam  
19 and the region and oversaw the travel to and from Guam for events including Ni Hi Ta  
20 Fan Boka; Guam Micronesia Island Fair & the Ko’ko’ Road Race; Hafa Adai Study Tour;  
21 Japan Dance Academy; Micronesia Road Show; PIC Half Marathon &10K Race; PATA  
22 Micronesia Chapter Meeting; PATA International Meetings; Guam Futures Tennis  
23 Tournament; and the Pro Start Culinary Competition; and

24           **WHEREAS**, Lou regularly collaborated with the U.S. Navy and Air Force  
25 regarding its annual travel show and made it a priority to seek military support for the  
26 Guam Micronesia Island Fair to showcase culture and events on Guam, as well as the  
27 neighboring islands of the Federated States of Micronesia, Republic of Marshall Islands,  
28 and Palau; and

29           **WHEREAS**, Lou worked very closely each year with Continental’s Manila sales  
30 team and GVB manila to participate at the annual Philippines Travel and Tour Expo,

31 which is the largest consumer show in the Philippines with over 30,000 visitors during  
32 the three-day period; and

33 **WHEREAS**, with the coordinated effort and initiative from Lou, Continental and  
34 GVB have garnered awards in the “best marketing” category; now, therefore be it

35 **RESOLVED**, that the Committee on Rules of *I Mina’ Trentai Unu Na Liheslaturan*  
36 *Guåhan* does hereby, on behalf of the people of Guam, commend and congratulate  
37 Lourdes “Lou” Sanchez for her 30 years of commitment and dedicated service to the  
38 people of Guam; be it further;

39 **RESOLVED**, that the Speaker and the Chairperson of the Committee of Rules  
40 certify, and the Legislative Secretary attest to, the adoption hereof, and that copies of  
41 the same be thereafter transmitted to Lourdes “Lou” Sanchez; and to the Honorable  
42 Edward B. Calvo, *I Maga’lahen Guåhan*.

**DULY AND REGULARLY ADOPTED BY I MINA’ TRENTAI UNU  
NA LIHESLATURAN GUÅHAN ON THIS 1<sup>st</sup> DAY OF DECEMBER  
2011.**

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JUDITH T. WON PAT, Ed.D.  
Speaker

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TINA ROSE MUNA BARNES  
Legislative Secretary